

4 February 2010

## **Coach Education Programme Backed by Standard Bank**

---

In addition to supporting the annual under 16 County Cricket Festival, Standard Bank has become the principal sponsor of the recently formed Jersey Cricket Board Coaches Association (JCBCA).

Launched at the end of 2009, the Association is lead by members of the Jersey Cricket Board and aims to promote coach education and development within the Island. The Association will focus on facilitating the UK Coaching Certificate (UKCC) in the Island, in addition to running young leaders' courses, seminars and skill specific workshops for currently qualified coaches.

There are currently 22 Islanders working towards either level one or level two of the national qualification, which, once achieved, will enable them to work with players of all ages in Jersey and all over the world.

Claire Reid, Director of Marketing & Communications at Standard Bank said: "Having supported cricket in the Island for a number of years, we are delighted to be working with the Coaches Association to encourage coaching skills among the Island's cricket community. It is important that home grown talent is nurtured and that local players get the chance to have such excellent training opportunities working alongside quality coaches."

She added: "We are extremely pleased to support a sport which not only provides a healthy activity for young people but which also instils in its participants such notable qualities as teamwork, determination and discipline.

Peter Gough, development officer for the Jersey Cricket Board said: "Educating and working with our coaches is a crucial part of Jersey's development programme and ensures the continued success of cricket on the Island. We are most grateful to Standard Bank for their continued support and in particular for enabling the JCBCA to assist individuals in gaining the confidence and skills to share their knowledge and experience."

**Continues**

Standard Bank has been a supporter and sponsor of cricket at local, national and international level since 1997. In 2009 the bank was a Local Partner to the ICC World Twenty20 – cricket's twenty over world cup – which was played in England.

Its investment in, and innovative sponsorship of, domestic twenty-over cricket has helped to revitalise the game in South Africa and has set benchmarks for the global expansion of the format. The bank currently supports national South Africa ODI and Pro20 squads, South Africa's premier domestic tournament, the Standard Bank Pro20 series in South Africa, Standard Bank Schools Pro20 Challenge and closer to home it sponsors the Isle of Man Cricket Association.

[Ends]

**NOTES TO EDITOR**

For more information, and to arrange interviews, please call Pauline Ramskill on 01534 715414, or email [pauline@directinput.je](mailto:pauline@directinput.je)

**Photo / filming opportunity:**

1.30pm, Wednesday 10<sup>th</sup> February at Grainville cricket pavilion

David Gorman, Investment Director at Standard Bank with Peter Gough of the Jersey Cricket Board and Gemma Dunning one of the twenty two cricket players currently working towards the UK Coaching Certificate

**Standard Bank**

Standard Bank is a leading African banking group focused on emerging markets globally. It has been a mainstay of South Africa's financial system for over 145 years, and now spans 17 countries across the African continent. Its international expansion has taken it to 16 countries outside Africa including Brazil, Russia and China. The bank's headquarters are in Johannesburg and it is listed on the Johannesburg Stock Exchange.

The Standard Bank Offshore Group has offices in Jersey, Isle of Man and Mauritius and provides a range of services for private and corporate clients including banking, wealth management, trust and company administration, asset management, investment services and fund administration.

Key facts and figures

- Standard Bank Group assets of approximately US\$162 billion (December 2008)
- Market Capitalisation of approximately US\$14 billion (December 2008)
- Present in 33 countries around the world
- Employs more than 50,000 people world-wide (including Liberty)

For further information [www.standardbank.com/wealth](http://www.standardbank.com/wealth)