

19 November 2009

A Wii Challenge at Standard Bank for Children in Need 2009

Standard Bank staff will be hosting a selection of fundraising activities this Friday as they rise to a **Wii Challenge** in the name of **Children in Need 2009**. The Standard Bank fundraising activities will be taking place this **Friday, 20th November** between **12pm and 2pm** in the Bank's offices in La Motte Street, St Helier.

The Wii Challenge will ask staff members to battle it out on a number of Wii games, including swimming, hurdles and running.

As participating staff members take to the Wii Ring, spectators will be able to buy hot and cold refreshments, including cakes, sandwiches coffees, teas and hot chocolates; as well as playing a round of 'Guess the number of sweets in the jar'. Children in Need will also mark a dress down day for all members of staff wanting to contribute to the worthy cause.

Last year Standard Bank raised a total of £1,836, a total which they hope to beat with this year's fundraising efforts. Standard Bank has agreed to match the amount raised.

Claire Reid, Director of Marketing & Communications, Standard Bank said: "Children in Need is a wonderful charity which we are proud to support. Our people take great pride in their fundraising efforts, enjoying the challenge as well as the fun that it entails. The Standard Bank Wii Challenge will certainly make for an entertaining lunch time".

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NOTES TO EDITOR

For more information, and to arrange interviews, please call Deanne Le Gresley on 01534 735253, or email deanne@directinput.je

Standard Bank is a leading African banking group focused on emerging markets globally. It has been a mainstay of South Africa's financial system for over 145 years, and now spans 17 countries across the African continent. Its international expansion has taken it to 16 countries outside Africa including Brazil, Russia and China. The bank's headquarters are in Johannesburg and it is listed on the Johannesburg Stock Exchange.

Key facts and figures

- Standard Bank Group assets of approximately US\$172 billion (June 2009)
- Market Capitalisation of approximately US\$18 billion (June 2009)
- Present in 33 countries around the world
- Employs more than 50,000 people world-wide (including Liberty)
- For further information www.standardbank.com/wealth

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